Explore the triumphs and challenges of museum education and engage with museum educators and colleagues in the field to help answer these questions. Learn about the nuts and bolts of the field including methods of evaluating programs, community engagement, serving diverse audiences, and managing staff and volunteers.

Who visits museums and why?

How are museum collections shaped for meaningful exhibitions, programs, tours, and social media?

What can we do to better engage potential museum visitors who may feel on the periphery?